# SALEGUARD

# SALEGUARD - RETAIL ANALYTICS SOFTWARE

**SW-SGPRO**  Professional License
**SW-SGENT**  Enterprise License

## DESCRIPTION

SaleGuard helps you reduce shrink by catching POS irregularities before they become problems. Using POS data analysis and exception based reporting methods, SaleGuard puts you on the fast track to reducing shrink by automating the process of reviewing key performance indicators for undesirable trends and alerting you of potential shrink causing problems.

The heart of SaleGuard is its data analytics capability. The process begins when the system collects and centrally stores transaction level data from your POS database. SaleGuard then runs a set of proprietary data analytic routines to create sophisticated reports on the performance of employees, departments, or even entire branches. POS data is then combined with surveillance video from your digital video recorders to create a powerful tool for forensics and training which can not only save you time but significantly reduce shrink.

Finally, a loss prevention solution that works for you!



» Reduce shrink by using data analysis to detect undesirable trends in key performance indicators associated with individual employees or stores

» Automate your loss prevention analysis to better identify operational deficiencies and correct problems before they affect profitability

» Create awareness of your loss prevention systems capabilities to help your employees make honest decisions

» Decrease the time it takes you to investigate losses by integrating your POS analytics and video security into one efficient forensic tool

» Calculate conversion rates, customer traffic, and the effectiveness of product displays using video analytics*

* requires TruSight video analytics integration

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## IMPROVE EMPLOYEE PERFORMANCE

SaleGuard is designed to help your employees make honest and responsible decisions by creating awareness of their actions whether they are good, bad, or potentially illegal.

Combining transactional data and actual video of transaction events allows employees and managers alike to review performance on the floor and identify ways to improve in the future.

- **Increase employees awareness of their actions**
- **Reinforce positive performance**
- **Help employees make honest and responsible decisions**
- **Generate awareness of your loss prevention systems capabilities**
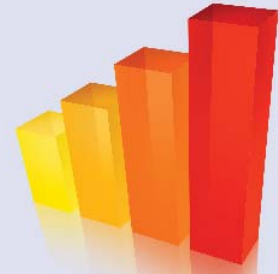- **Drive accountability**

## INCREASE PROFITABILITY

Utilizing SaleGuard to automate your loss prevention analysis makes it easy to measure employee performance, Identify operational deficiencies and correct problems before they affect profitability.

- **Detect shrink causing trends quicker**
- **Reduce man hours required to audit POS data**
- **Improve employee performance**
- **Accelerate your investigation and restitution processes**

## MONITORING

### Key Performance Indicators

- VOIDS
- NO SALES
- TRANSACTIONS
- SALES
- ITEMS
- ERROR CORRECTS
- STORE COUPONS
- VENDOR COUPONS
- REFUNDS

SaleGuard monitors Key Performance Indicators using data analysis and exception based reporting techniques to detect negative trends and notify you so corrective action can be taken.
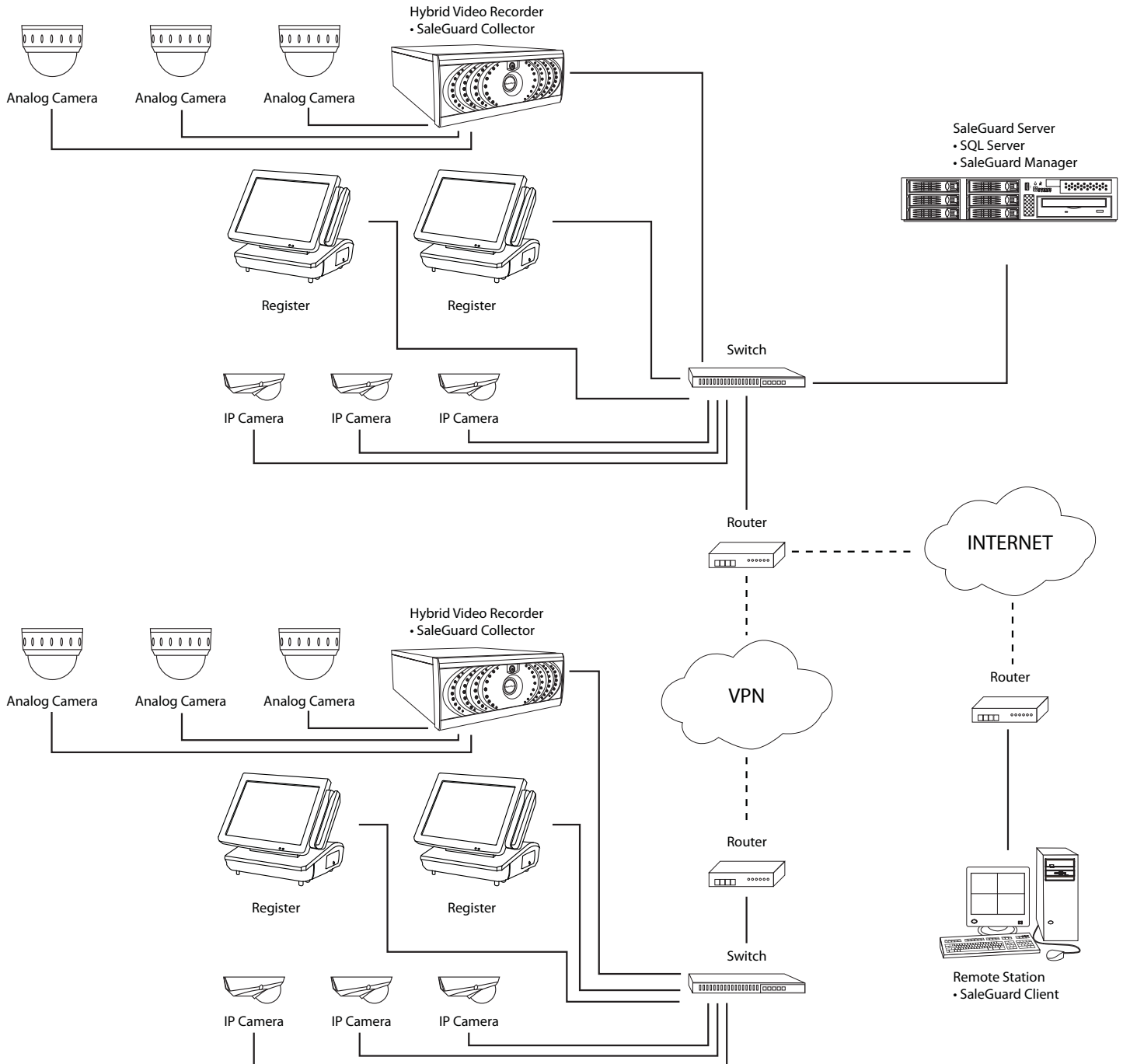
| FEATURES | PROFESSIONAL | ENTERPRISE |
|---|---|---|
| Search Data | • | • |
| Search Video | • | • |
| Live Video | • | • |
| Risk Analysis | | • |
| Parent Object Report | • | • |
| Sales Report | • | • |
| Risk Analysis Report | | • |
| Employee Performance Report | | • |
| Ranking Report | | • |
| Reports Automatically E-Mailed | | • |
| Centralized Server | | • |
| SQL Server Standard Embedded | | • |
| SQL Server Express | • | • |
| Max Transaction Storage Size | 6 GB | unlimited |

## SUPPORTED REGISTERS & PROTOCOLS

| | |
|---|---|
| **ACS** | UDP |
| **Micros 3700** | TCP |
| **IBM ACE** | TCP |
| **PosiTouch** | TCP |
| **ISS45** | TCP |
| **AVE*** | RS-232 |
| **User Definable ASCII*** | RS-232 |

\* No Enterprise Support

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# SALEGUARD - RETAIL ANALYTICS SOFTWARE

**MULTI-SITE CONFIGURATION EXAMPLE - Professional Grade Recording Solution**



Analog Camera   Analog Camera   Analog Camera

Hybrid Video Recorder
• SaleGuard Collector

Register   Register

IP Camera   IP Camera   IP Camera

Switch

SaleGuard Server
• SQL Server
• SaleGuard Manager

Router

INTERNET

VPN

Router

Analog Camera   Analog Camera   Analog Camera

Hybrid Video Recorder
• SaleGuard Collector

Register   Register

IP Camera   IP Camera   IP Camera

Router

Switch

Remote Station
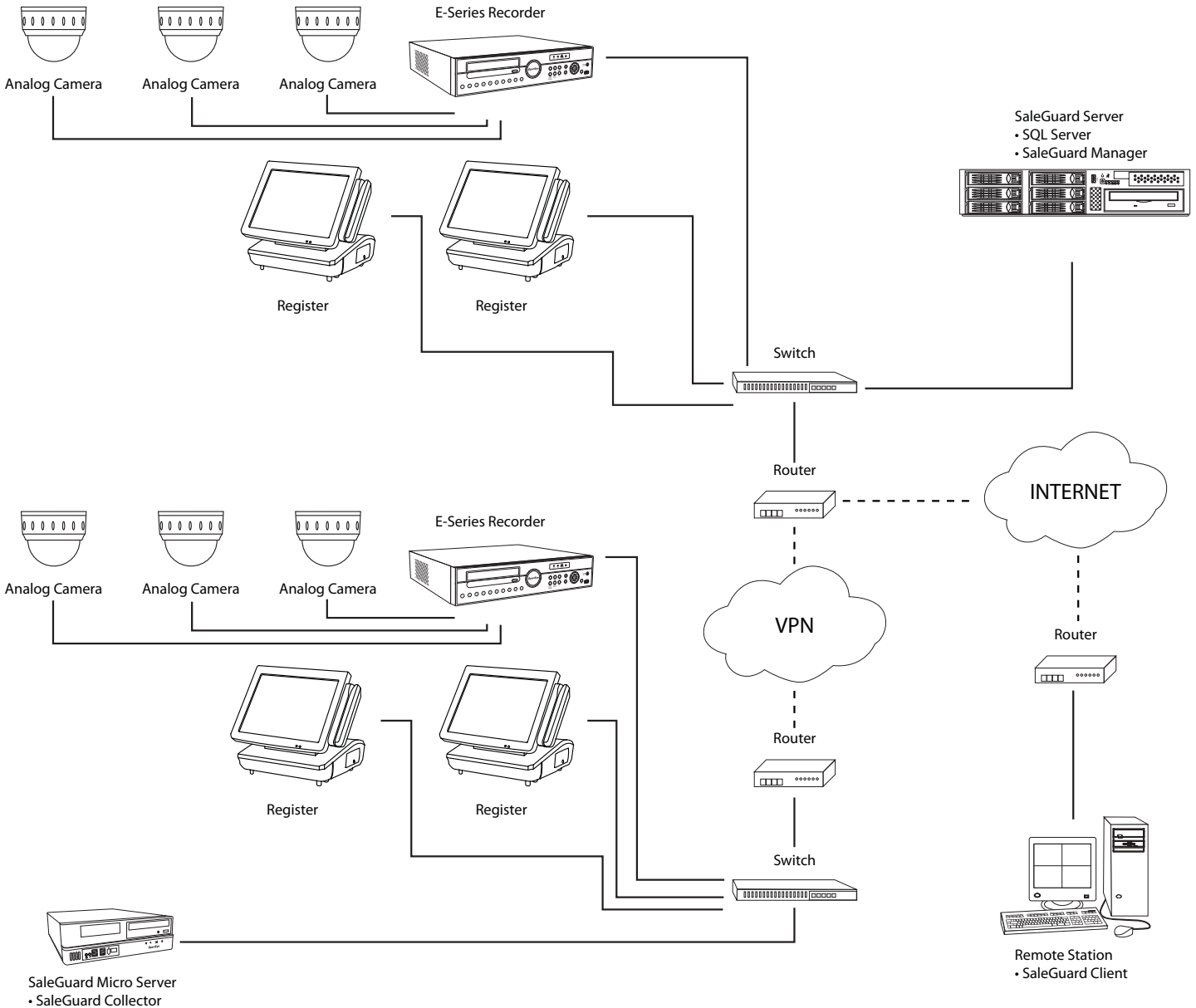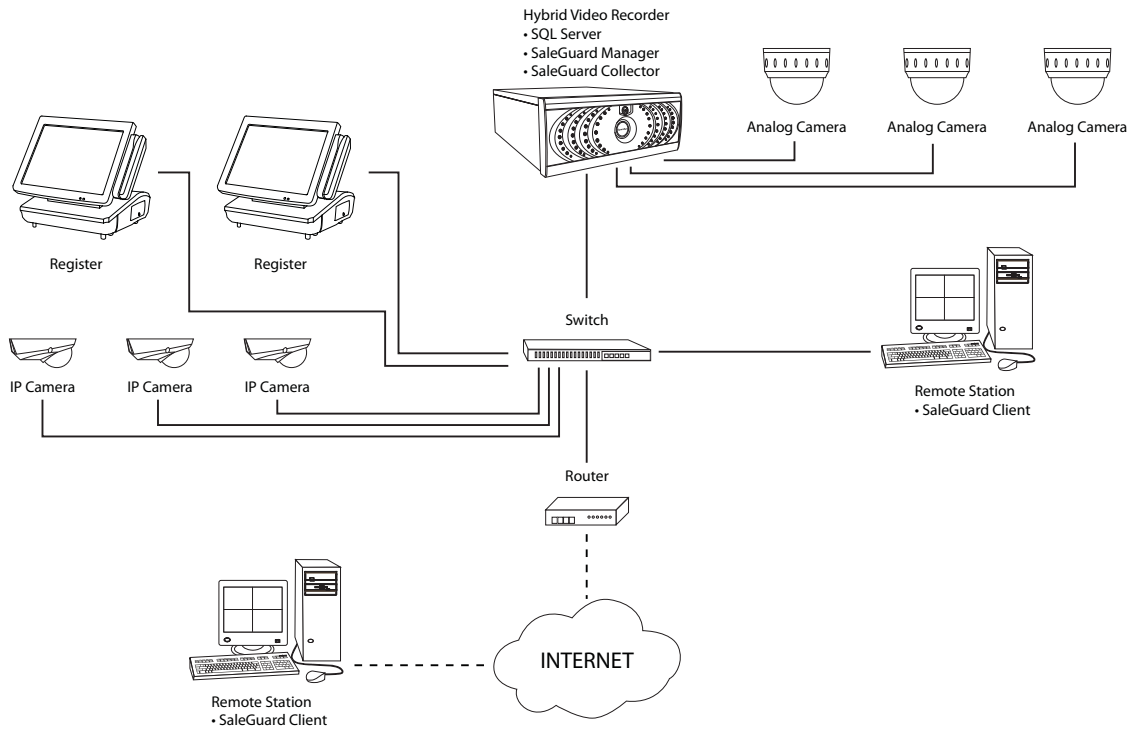• SaleGuard Client

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# SALEGUARD - RETAIL ANALYTICS SOFTWARE

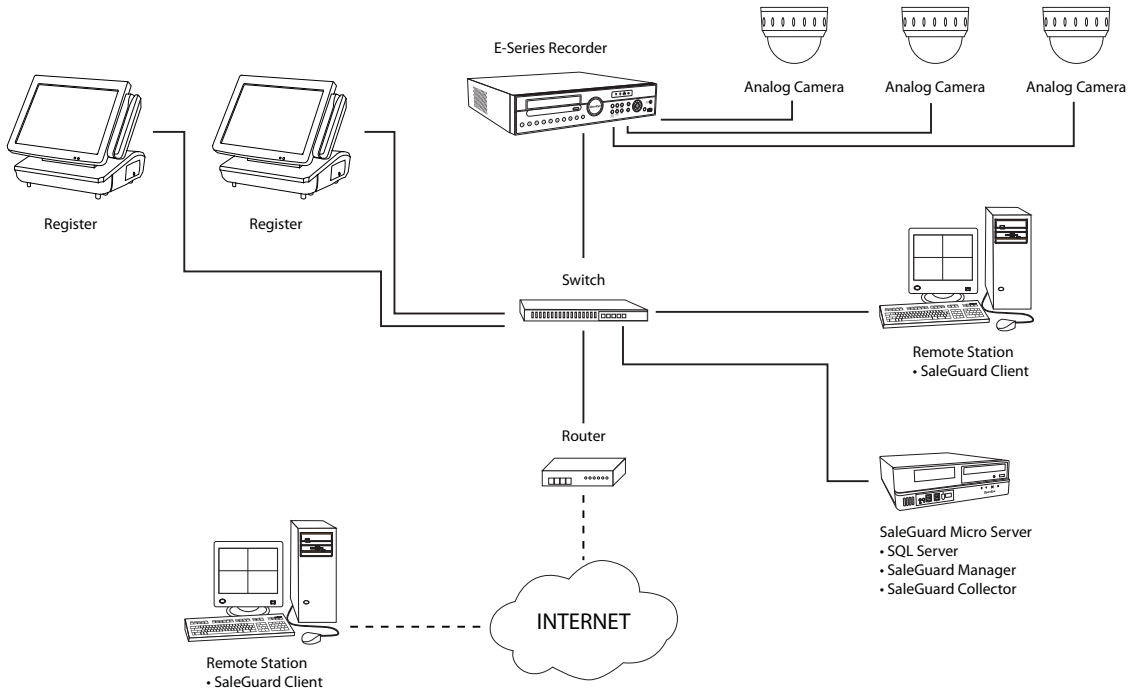## MULTI-SITE CONFIGURATION EXAMPLE - Commercial Grade Recording Solution



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# SALEGUARD - RETAIL ANALYTICS SOFTWARE

## SINGLE SITE CONFIGURATION EXAMPLE - Professional Grade Recording Solution

Hybrid Video Recorder
• SQL Server
• SaleGuard Manager
• SaleGuard Collector

Analog Camera      Analog Camera      Analog Camera

Register          Register

Switch

Remote Station
• SaleGuard Client

IP Camera      IP Camera      IP Camera

Router

Remote Station
• SaleGuard Client

INTERNET

## SINGLE SITE CONFIGURATION EXAMPLE - Commercial Grade Recording Solution

E-Series Recorder

Analog Camera      Analog Camera      Analog Camera

Register          Register

Switch

Remote Station
• SaleGuard Client

Router

SaleGuard Micro Server
• SQL Server
• SaleGuard Manager
• SaleGuard Collector

Remote Station
• SaleGuard Client

INTERNET

**SALEGUARD**

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